

EdenHill Communities Drives Innovation Into the CCRC industry

EdenHill, established in 1910, has operated in New Braunfels as a faith-based, nonprofit organization for nearly 70 years. Today, EdenHill employs more than 200 people and cares for over 300 residents daily. EdenHill is the only Life Plan Community in Comal County offering a full continuum of care including Independent Living, Assisted Living, Memory Care, Nursing and Rehabilitation, Licensed Caregiver Services and Hospice care.

PROGRAM PLAN

Summer, 2025

Early Adoption Program

- First CCRC application
- Integration of Technology and Automation
- Previous use of other incontinence solutions providing great opportunity for unique feedback

CHANGES ADDRESSED

- **Impacts of UTIs and Skin Breakdown**

Eden Hill wants to move to a more proactive approach to care embedding technology to protect residents from adverse events while enhancing senior's dignity.

- **Previous use of Ineffective Incontinence Solutions**

This provides a unique opportunity for etectRx to receive feedback on it's solution from a provider that has utilized and has been seeking a better tool to provide the necessary information to revolutionize incontinence care.



SOLUTION

Level of Care
CCRC

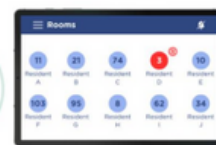
System Components



eBrief™ Sensor Insert
Applied to brief or pull-up



Room Reader
Detects incontinence event



Caretaker App
Receives real-time alerts

Expectations

eBrief is more than just a solution to standard incontinence management, it is Assistive Technology that promotes independence, inclusion, health, and well-being of those with incontinence while working with any under garment or incontinence product to monitor for moisture and provide real-time alerts. EdenHill and etectRx are setting a benchmark for intelligent incontinence care in Texas.