

The ROI of Proactive Incontinence Management

eBrief is a comprehensive system for incontinence management designed to increase care staff productivity, improve resident health, and avoid the cost of incontinence-related adverse events. It combines disposable wireless wetness sensors with enterprise grade cloud-based software to detect when a resident needs changing and alert the care staff. With eBrief, your care staff can spend less time on rounds and more time caring for your residents.

Incontinence-related costs show up in labor, quality measures, reimbursement, referrals, litigation risk, and resident satisfaction all at once. Few investments touch this many priorities simultaneously.

eBrief™ is an operational strategy that protects your workforce, your residents, your reputation, and your bottom line.

The question isn't whether you can afford to invest in proactive incontinence management. **The question is whether you can continue to afford the cost of unmanaged incontinence.**

"We're not asking you to buy technology. We're asking you to reduce avoidable costs."

Labor Efficiency

Incontinence care can consume more than half of a CNA's shift.

- Move from scheduled checks to resident-driven care
- Fewer unnecessary room entries & brief changes
- Reduced supply utilization
- Lower burnout, better retention
- Less pressure to add FTEs just to keep up

"Unmanaged incontinence is not a nursing problem. It's an enterprise risk issue."

Risk & Quality

One issue drives many of the outcomes executives track.

- Falls, pressure injuries, UTIs, hospitalizations
- Five-Star ratings & CMS Quality Measures
- Survey performance & Immediate Jeopardy exposure
- Referrals, occupancy, reimbursement
- Quality drives census. Census drives revenue.

"The ROI isn't found in the price of the technology. It's found in the cost of the adverse events it helps prevent."

Financial Protection

Prevention is almost always the least expensive intervention.

- One event can exceed a full year of prevention cost
- Avoids wound care, antibiotics, extra nursing hours
- Continuous data documents care, not just intentions
- Protection during surveys, litigation, insurance review
- Insurance against your most expensive clinical events



Questions? Contact us.

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